

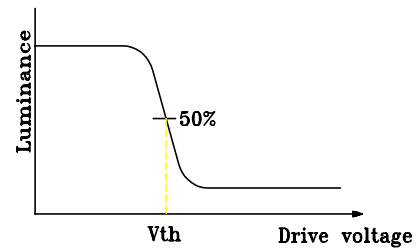
Electro-Optical Characteristics

Basic Characteristics of the TN-LCD

1. Luminance and drive voltage characteristics

- AC drive used for drive method DC drive results in abnormal orientation, generation of gas, and shortened service life.
- Luminance depends on the effective value of the drive voltage.

Luminance and voltage characteristics (Static drive)

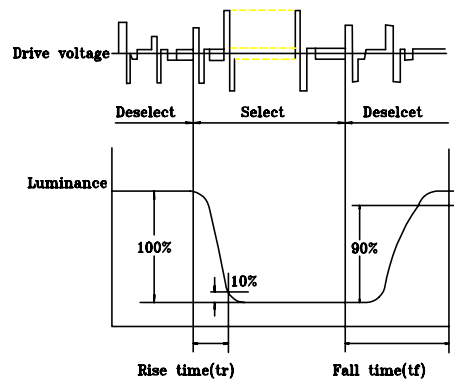


V_{th} : Assuming that luminance is at 100% when no voltage is applied, V_{th} represents the drive voltage value when luminance is 50% (lighting start voltage or lighting threshold voltage)

2. Response characteristics

- Cumulative response is used.

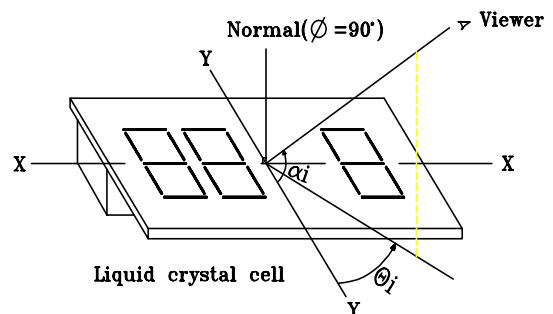
Definition of response time



3. Viewing angle characteristics

The lighting threshold voltage varies in accordance with both α_i and θ_i .

Definition of Viewing Angle



4. Capacitive Load

The Power consumption of liquid crystal is expressed as follows :

$$P = kfcv^2$$

f : drive frequency v : drive voltage

Consequently, either the frequency or the voltage has to be reduced in order to secure a reduction in the power consumption. However, such factors as luminance characteristics and response characteristics must also be taken into consideration when making such reductions.